

Meet us at DTW-Ignite 2023

19-21 September 2023 Booth 208





Introduction

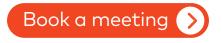
Beyond Now will be attending #DTW23. We'll be on hand to discuss how to grow your revenue, how partnership ecosystems can enable faster speed to market, digital marketplaces, monetizing 5G, managing your OPEX costs and much more.

You can find us at **Booth 208.** Come and talk to us about your business transformation needs and don't miss our fireside chats discussing digital transformation opportunities and trends.

Pre-book a meeting with us now to discover more about:

- Growing your <u>partner ecosystem</u> with partner orchestration solutions
- Becoming a platform business what is involved?
- Modernization & digital transformation with a <u>SaaS BSS</u>
- <u>5G monetization</u> how to grow a B2B business
- The value of ecosystem orchestration
- How our platform can accelerate reductions in OPEX and CAPEX
- The road map to a successful digital marketplace across 5G, SMB, IoT & B2B
- What the GB2BC is all about, and how you can become a member

Look forward to seeing you there!



Company Profile

Beyond Now is a fast-growing ecosystem orchestration and digital platform provider helping organizations harness technology and partner ecosystems as an engine for growth. It provides CSPs with the best SaaS, digital and ecosystem orchestration platforms, making it easier and faster for them, their partners and their customers to seamlessly co-create, collaborate, innovate, create, sell, fulfil, monetize and manage technology solutions, at scale.



Beyond Now serves customers across Asia-Pacific, Europe, Middle East, Africa and the Americas. Spanning industries from telecommunications, media and entertainment, to tech and IT, financial, and automotive, it helps customers to take advantage of new technologies such as cloud, edge, IoT, AI and 5G to grow revenue. Supporting the world's leading Tier-1 CSPs including NTT, BT, Telia and TELUS, it encourages customers to shape strategies and adopt platform-based business and operating models with partner ecosystems. Its Infonova SaaS BSS, Infonova Digital Business Platform and Digital Marketplace enable organizations to grow further and faster, and become more agile in the face of competition.

For more information, please visit: beyondnow.com

Awards and Special Recognition

- Infonova software holds TM Forum Gold Open API conformance certification and is ODA compliant
- 2022 award for "Industry contribution to Beyond Connectivity" and our contribution has been accepted and published as part of 2 assets IG1262 & IG1265 in TMF's Open Digital Architecture standards, providing the concept of "Type 2 Marketplaces"
- Key contributor and influencer for TM Forum's forward thinking including the adoption of ecosystem and platform business model into their vision; one of our TMF distinguished fellows co-chairs the Open API standards stream of TM Forum.

Spotlight - The Global B2B Consortium, powered by eXchange Wednesday 20 September, 2:00-3:30pm, Stage A, Invitation only

TELUS, Accenture, and Beyond Now have joined forces to create something truly ground-breaking for Communication Service Providers (CSPs). We proudly introduce "The B2B Consortium" – an initiative designed to expedite portfolio development and enhance B2B revenue growth.

The B2B Consortium connects ecosystem partners to deliver innovative solutions to both the global B2B and B2C markets. It's a collaborative effort between industry leaders and innovators, uniting the telecommunications ecosystem to explore, test, develop, and monetize technology solutions that cater to the digital needs of small-medium businesses, enterprises, vertical organizations, consumers, and households.



Our Attendees



Angus Ward, CEO
Angus Ward | LinkedIn

Angus Ward is the CEO of Beyond Now, bringing 30 years of consulting and solutions experience to his role, supporting organizations across multiple industries to shape strategies and adopt platform-based business and operating models with differentiating partner ecosystems.



Andreas Gabriel, CTO
Andreas Gabriel | LinkedIn

Andreas Gabriel leads the technology strategy for Beyond Now. He is responsible for the product development and roadmap, fostering innovation within the business, and leading the team in taking Beyond Now to the cloud with its SaaS solution portfolio.



Barry Keane, COO Barry Keane | LinkedIn

Barry Keane is the Chief Operating Officer of Beyond Now with over 20 years' experience working with international clients across multiple industries, leveraging emerging technology and optimizing lean delivery models.



Jason Bradlee | CRO Jason Bradlee | LinkedIn

Jason Bradlee is the Chief Revenue Officer of Beyond Now, helping the organization to capitalize on the momentum it has built up in the Americas, as well as the development of global accounts and strategic partnerships.



Our Attendees



Michal Harris, SVP, Global Marketing
Michal Harris | LinkedIn

Michal Harris has more than 20 years of marketing leadership and business strategy, specializing in both the telecoms and software industry. She leads the global marketing, brand strategy, thought leadership and development of Beyond Now's brand and market positioning.



Thomas Frischer, Vice President of Sales
Thomas Frischer | LinkedIn

Thomas is the Vice President Sales of Sales at Beyond Now. He has 15 years of experience in the Telecommunications, ICT and Media industries.



Jeffrey Hebb, VP of Client Success Jeff Hebb | LinkedIn

Jeff is the VP of Client Success for Beyond Now, specialising in large scale IT Transformation projects and multi-year projects.



Andreas Polz, Director, Technology

Andreas Polz | LinkedIn

Andreas Polz is Director at Beyond Now for Infonova BSS and DBP and Regional Lead for Asia Pacific Technology Engagements, Global Lead Industry Standards & Compliance. He is a contributing member of ODA and Co-Chair of the Open API Project.



Our Attendees



Andrew Thomson, VP Digital Enablement
Andrew Thomson | LinkedIn

Andrew's focus is to assist organizations to take advantage of Type 2 B2B2x marketplace partner capabilities to realise accelerated revenue streams leveraging new business models and better outcomes for customers.



Johann Zagler, Principal Pre-Sales Specialist

Johann Zagler | LinkedIn

Johann is Principal Pre-Sales Specialist, responsible for the Beyond Now Pre-Sales team operating across APAC, EMEA and Americas regions.



Rebecca Wilkens, Events & Marketing Operations
Rebecca Wilkens | LinkedIn

Rebecca manages Events and Marketing Operations for Beyond Now.